



March 7<sup>th</sup>, 2011

To Our Valued Customers:

As we enter 2011, we look back on what was another challenging year for the construction industry. Needless to say, 2011 seems to be shaping up to be similar but with some added optimism. To strategically position ourselves for the future and to support our distribution customers, Hot Stuff Asphalt, Inc and Continental Materials, Inc. are teaming up; we are actually expanding our current business relationship. Our partnership is not new, but we start a new chapter in our growth in the western markets.

To further strengthen this business relationship and to support our customers in the marketplace, effective March 7<sup>th</sup>, 2011, Continental Materials will be responsible for all sales and marketing functions for Hot Stuff Asphalt's roofing asphalt to roofing distributors throughout the western United States. Customer service functions will also be coordinated at Continental's headquarters. Placement of orders, product inquiries and price quotes should be directed to Continental Material's order entry department at 1-800-24-ROOFS.

Both Continental Materials and Hot Stuff have been serving the construction and roofing industries for many years. Now, we will do so together with Hot Stuff Asphalt (Lite Pack™, cartons and bulk) being formulated with Continental's No-Smell™ Technology supporting our customers in the western markets. We continue to be committed to providing quality manufactured components, making construction systems perform better, and offering the best service to you our customer. We look forward to a smooth transition and if you should have any questions or concerns please feel free to direct them during the transition to either of the undersigned.

Thank you for your support and best of luck to you in 2011.

Sincerely,

Mark McSwain  
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800-955-1183

Peter Fischer  
President  
Continental Materials, Inc.  
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