



**“Quality Manufactured Components... Making  
Construction Systems Perform Better Since 1958”**

March 30<sup>th</sup>, 2011

To Our Valued Customers:

As we have recently announced to the Industry, to strategically position ourselves for the future and to support our distribution customers going forward effective March 8<sup>th</sup>, 2011, Continental Materials, Inc. is now responsible for all sales and marketing functions for Hot Stuff™ Asphalt's roofing asphalt products to roofing distributors throughout the Western United States. As with other Continental offerings, placement of asphalt orders, product inquiries, questions or price quotes should be directed to:

**Continental Material's Customer Service Department:  
Phone: 800-24-ROOFS (76637)  
Fax orders: 215-887-4485**

All order entry and invoicing processes will be coordinated at Continental's headquarters. We continue to be committed to providing quality manufactured components, making construction systems perform better and offering the best service to you, our customer.

Please remember that Hot Stuff Asphalt is the exclusive producer of asphalt treated with CMI's patented “No-Smell”™ Technology and CMI is the only provider of No-Smell Asphalt for the western markets. Both Continental Materials and Hot Stuff have been serving the construction and roofing industries for many years. Now, Lite-Pack™ and both Hot Stuff cartons and bulk asphalt are being formulated with Continental's No-Smell™ Technology to further support our roofing customers.

Thank you for your support and best of luck as we move through 2011. If you should have any questions, please don't hesitate to contact us.

Sincerely,

Peter Fischer  
President