



CMI Supporting Better Roofing Practices – with FORTIFIED Roof™

Continental Materials, Inc. (CMI) is proud to announce its support for the Insurance Institute for Business & Home Safety's (IBHS) FORTIFIED Roof™ program. IBHS is an independent, nonprofit, scientific research and communications organization dedicated to reducing the impact of disasters on lives and property.

CMI is committed to enhancing community resilience by promoting FORTIFIED Roof's voluntary severe weather protective roof system upgrades, improving homes' ability to withstand severe weather.

Mike DiStefano, EVP/COO of CMI, stated, "CMI is pleased to support the FORTIFIED Roof program. We believe in strengthening our communities by providing products that improve weather resistance. This initiative underscores our ongoing commitment to helping our customers protect their homes, often their largest investment."

In support of FORTIFIED Roof, CMI will actively promote roof project resilience to customers, partners, and communities. CMI will offer its high-quality, FORTIFIED-compliant roofing underlayments, self-adhered membranes, and accessory products as part of FORTIFIED Roof's listed products.

This focus on improving homes' ability to withstand severe weather is critical to protection and community strengthening, as emphasized by IBHS and the FORTIFIED Programs. FORTIFIED Roof evaluators and installers are at the forefront of building stronger, safer, and more durable homes.

By offering a variety of roofing products meeting IBHS's FORTIFIED Roof standards, CMI helps contractors easily identify essential products for constructing homes that can better withstand extreme weather events.

Introduced by IBHS in 2010, the voluntary FORTIFIED Roof program's upgrades are now being installed in many of America's coastal and weather-prone communities, providing enhanced protection against severe weather.



About Continental Materials, Inc. (CMI)
CMI is a leading supplier to the roofing and waterproofing industry. For more than 67 years, CMI has been providing innovative residential and commercial roofing products throughout the United States. CMI's portfolio of FORTIFIED-compliant products supports the growing demand for high-quality protective roof products in severe weather areas.



About IBHS
The Insurance Institute for Business & Home Safety (IBHS) is an independent, nonprofit, scientific research and communications organization supported solely by property insurers and reinsurers. IBHS's building safety research leads to real-world solutions for home and business owners, helping to create more resilient communities. Learn more at ibhs.org.



About FORTIFIED
FORTIFIED is a voluntary construction and re-roofing program designed to strengthen homes against severe weather, including high winds, hurricanes, and tornadoes. Visit www.Fortifiedhome.org to learn more about the program, including the Fortified designation process.

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